

BRIDES IN LOVE

No 2

STORIES OF

Brides Love

A CHARLTON PUBLICATION

APPROVED
BY THE
COMICS
CODE

AUTHORITY

10¢

PLEASE DON'T
TELL ANYONE, LOUISE..
THERE'S MY HUSBAND
NOW.

YOUR
HUSBAND?





WEB COMIC
UNIVERSE.COM

BRIDES IN LOVE



THIS SEAL OF APPROVAL APPEARS ONLY ON COMIC MAGAZINES WHICH HAVE BEEN CAREFULLY REVIEWED, PRIOR TO PUBLICATION, BY THE COMICS CODE AUTHORITY, AND FOUND TO HAVE MET THE HIGH STANDARDS OF MORALITY AND GOOD TASTE REQUIRED BY THE CODE. THE CODE AUTHORITY OPERATES APART FROM ANY INDIVIDUAL PUBLISHER AND EXERCISES INDEPENDENT JUDGMENT WITH RESPECT TO CODE-COMPLIANCE. A COMIC MAGAZINE BEARING ITS SEAL IS YOUR ASSURANCE OF GOOD READING AND PICTORIAL MATTER.

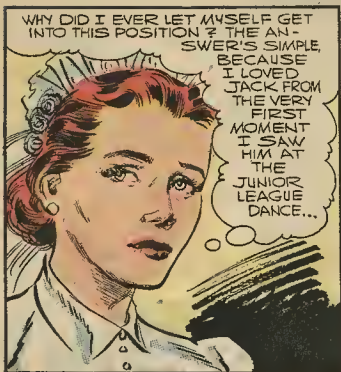
Alfred P. Figg Executive Editor

IT IS HAPPENING TO ME! RIGHT THIS MINUTE, IT'S HAPPENING -- THE CRUELEST THING THAT COULD EVER HAPPEN TO ANY GIRL -- TO BE LEFT...

Waiting AT THE Church



BRIDES IN LOVE



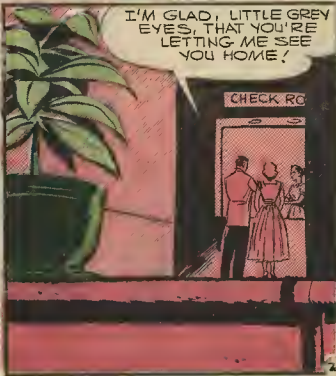
I WAS SITTING SHYLY AGAINST THE WALL HOPING AGAINST HOPE THAT SOME-ONE WOULD ASK ME TO DANCE...



MY HEART STOPPED WHEN OUR EYES MET AND...



I SHOULD HAVE KNOWN IT THEN-- IT COULDN'T LAST! BUT I WANTED SO TO BELIEVE...

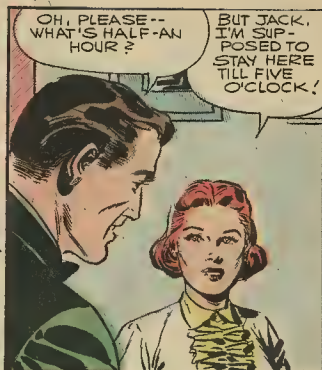


BRIDES IN LOVE

AFTER THAT, JACK TOOK ME OUT ON DATES NIGHT AFTER NIGHT...



HE OFTEN MADE ME LEAVE THE OFFICE EARLY! HE WAS SO CARELESS ABOUT COMMITMENTS...



SO OFTEN, ON AN IMPULSE, HE'D SPEND TOO MUCH MONEY FOR LAST MINUTE TICKETS TO A WONDERFUL SHOW! IT WAS ALMOST FRIGHTENING! I, WHO WAS ALWAYS CAUTIOUS, FOUND MYSELF BEING SWEEPED ALONG AT A DELIGHTFUL BUT DIZZYING SPEED...

BUT JACK, THOSE TICKETS ARE SO EXPENSIVE!

IT'S ONLY MONEY! HURRY AND GET READY!



THEN, AT LAST WE KISSED, BUT...

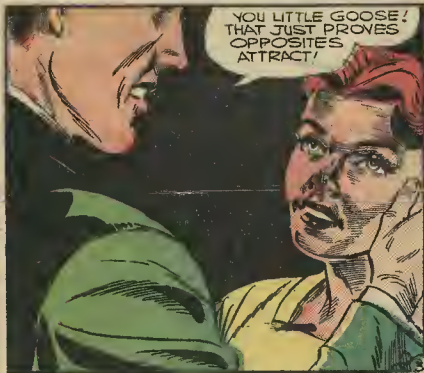


I LOVED HIM! BUT I HAD TO TELL HIM...

I DO LOVE YOU, JACK-- BUT WE'RE SO DIFFERENT!



YOU LITTLE GOOSE! THAT JUST PROVES OPPOSITES ATTRACT!



AMAZING PRECISION MINIATURE SECRET CAMERA

Takes secret pictures! Easily carried in the palm of your hand —

only 2" x 1/4"



Easily concealed under a flower in your lap. While they're kissing, you're photographing. Wow! Won't they be surprised. So many other ways to conceal also.



Your girl friend and other bathing beauties will all relax in their natural ease and make a swell mix-up collection. Through a cover is just one of the many ways to go about it.

LOOK! FREE!

Order right away and receive FREE one roll of fresh film enough for 10 pictures. Additional film available at only 25¢ per roll of 10 exposures.

ONLY
\$1.98



A precision built camera that is so amazingly small it is less than 1/2 the size of a regular pack of cigarettes and can be taken everywhere you go. It weighs only 2 1/2 ounces and is solid all metal construction with chrome trim. It's got a professional eye level view finder and a single action 1/25th second and time exposure shutter with a precision ground lens that assures you a clear, sharp instantaneous picture. It takes ten pictures per roll on low cost film (standard 16 MM). Makes for beautiful enlargements. So compact and precision made, it can be hidden anywhere and takes true-to-life "spy" pictures that should really provide you with loads of fun and interest. Only \$1.98 complete with a free roll of film. Don't delay! Order now.



Any joke, paper, or document you'd like to have an outline of? Just take out a pack of cigarettes and snap away. It's simple. It's your camera. Inside. There's lots of other clever ways too.

10 DAY FREE TRIAL

We know you'll have so much fun and excitement with your Secret Camera that we offer it to you at 10 Days Free Trial. Use it and if you're not 100% delighted with its performance, return to us and your money will be refunded in full.

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP. Dept. A-68
35 Wilbur St., Lynbrook, N. Y.
Rush my Secret Camera and free roll of film for \$1.98 at once. If I am not 100% delighted I may return it after 10 Days Free Trial for prompt refund of the full purchase price.
☐ I enclose payment. Same Money Back Guarantee.
☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

Name _____
Address _____

SHOW EXCITING NEW SOUND MOVIES IN YOUR OWN HOME

Mickey Mouse Projector and Theatre With

Thrilling 16 MM Double Feature Talking Films



10 DAY FREE TRIAL

Now, you can show a complete library of exciting talking movies to your friends, your family, everybody right at home. You receive your Mickey Mouse Projector and Theatre, sound transcription and 2 complete double features. If not 100% delighted simply return after 10 days for a prompt refund. Additional exciting sound films are available at just 50¢ for a double feature. Because of its large size we are forced to ask for an additional 36¢ shipping charge.

Now, Mickey Mouse, Donald Duck, Pluto, and all your favorite Walt Disney comedy heroes come alive right in your own sound theatre. All you do is load the big sturdy projector and sound transcription endorsed by Mickey Mouse, sit back, relax, and get set to enjoy yourself with laughs, thrills, and adventure. It's like going to the movies every day. All the other kids will be so excited, they'll flock around hoping for an invitation to see and hear the movies and it'll be great fun holding shows and parties—you can even charge admission. You get an action packed double feature, and a complete list of thrilling films comes with each projector. So, don't delay. Order now! Only \$2.98.

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP. DEPT. D-9B
35 Wilbur St., Lynbrook, New York
Rush my Mickey Mouse Sound Projector and Theatre with 2 double feature films at once. If I am not 100% delighted, I may return it after 10 Days Free Trial for prompt refund.
☐ I enclose \$2.98 plus 36¢ shipping charges.
☐ Send C.O.D. I will pay postman on delivery.

Name _____
Address _____

2.98

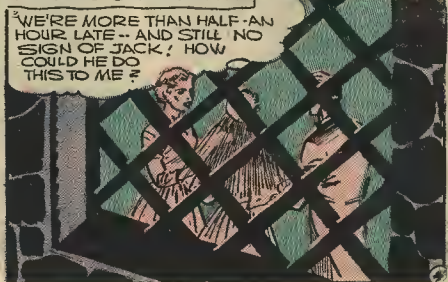
BRIDES IN LOVE



I WAS TOO HAPPY TO PROTEST WHEN JACK WAS CALLED AWAY ON A BUSINESS TRIP ...



AND NOW, THAT UNEASINESS HAS SWELLED TO A TRAGIC CERTAINTY...



BRIDES IN LOVE

I'VE BEEN SUCH
A TRUSTING FOOL!

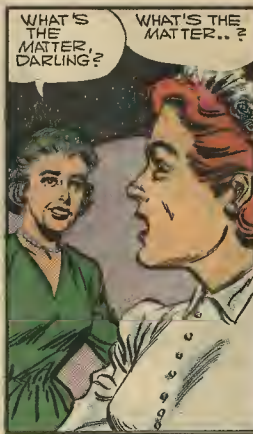


I CAN'T STAND IT! MOM
AND DAD MAKING
SMALL TALK WHILE MY
HEART IS BREAKING!
THEY KNOW I'VE BEEN
JILTED BY A MAN WHO
PLAYED WITH MY HEART!



WHAT'S
THE
MATTER,
DARLING?

WHAT'S THE
MATTER..?



I'M GOING TO GET OUT
OF HERE! I CAN'T
STAND THIS ANY
MORE!



GET OUT OF
MY WAY.
YOU...

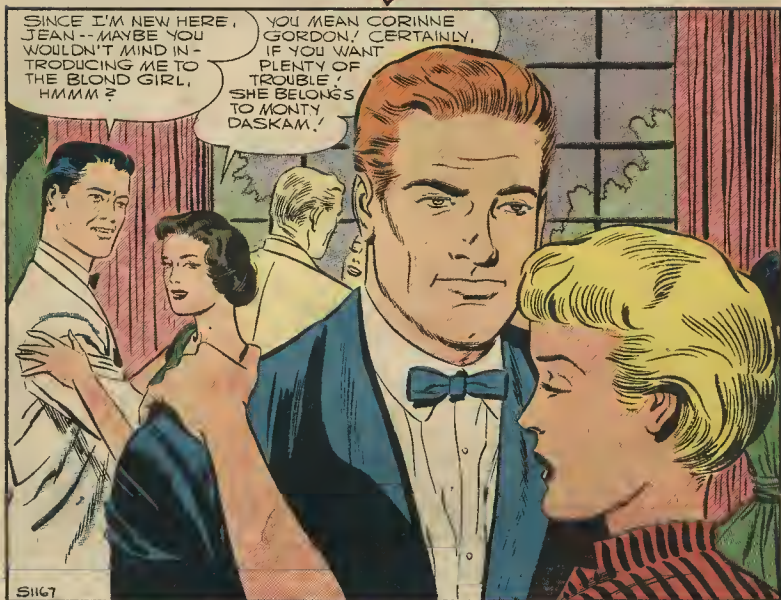


BRIDES IN LOVE



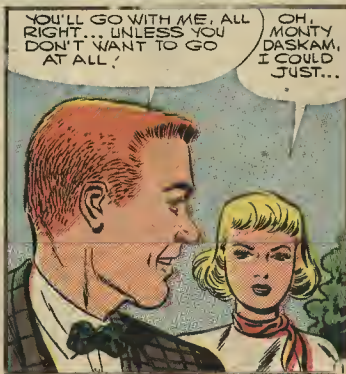
1 DON'T KNOW WHY IT ALWAYS HAS TO BE MONTY DASKAM-- BUT IT DOES! HE SEEMS TO HAVE MARKED ME AS HIS EXCLUSIVE PROPERTY! IF ONLY THERE WERE A...

Rival



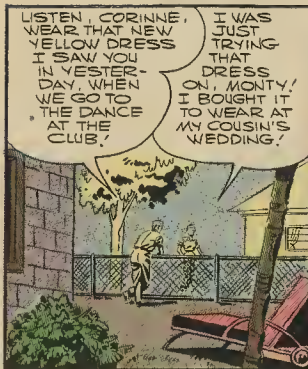
SH67

IT HAS BEEN LIKE THAT SINCE HIGH SCHOOL! MONTY ALWAYS SEEMED TO COW THE OTHER BOYS...



BRIDES IN LOVE

AND IT HAS BEEN THE SAME SINCE GRADUATION! LIVING NEXT DOOR TO THE DASKAMS DOESN'T HELP EITHER...



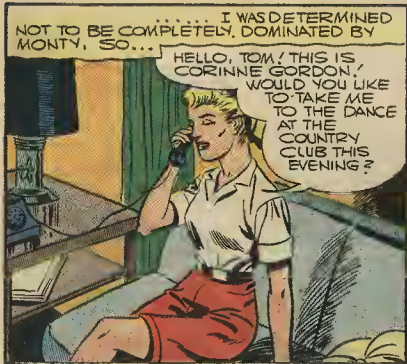
LISTEN, CORINNE, WEAR THAT NEW YELLOW DRESS I SAW YOU IN YESTERDAY, WHEN WE GO TO THE DANCE AT THE CLUB.

I WAS JUST TRYING THAT DRESS ON, MONTY! I BOUGHT IT TO WEAR AT MY COUSIN'S WEDDING!



IF YOU WANT TO GO TO THE DANCE YOU'LL WEAR IT, BECAUSE IT'S THE ONLY WAY I'LL TAKE YOU!

YOU'RE VERY SURE OF YOURSELF, AREN'T YOU?



NOT TO BE COMPLETELY DOMINATED BY MONTY, SO...

HELLO, TOM! THIS IS CORINNE GORDON, WOULD YOU LIKE TO TAKE ME TO THE DANCE AT THE COUNTRY CLUB THIS EVENING?



WELL, I DON'T WANT TO CUT IN ON MONTY'S DATES, HE FEELS PRETTY STRONG ABOUT YOU...

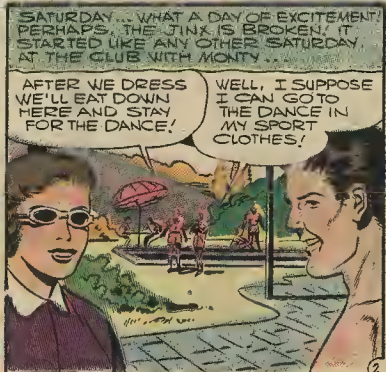
JUST SKIP IT, TOM!

IN THE END I WAS WEARING MY NEW YELLOW DRESS WHEN MONTY CALLED FOR ME! I GUESS THERE'S JUST NO OTHER HOPE IN TOWN...



WELL, YOU HAVEN'T SAID YOU LIKED MY DRESS AFTER I WORE IT FOR YOU, MONTY!

IF I DIDN'T LIKE IT, WOULD I HAVE TOLD YOU TO WEAR IT TONIGHT?

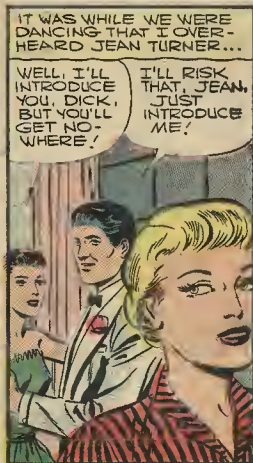


SATURDAY... WHAT A DAY OF EXCITEMENT! PERHAPS, THE Jinx IS BROKEN! IT STARTED LIKE ANY OTHER SATURDAY AT THE CLUB WITH MONTY...

AFTER WE DRESS WE'LL EAT DOWN HERE AND STAY FOR THE DANCE!

WELL, I SUPPOSE I CAN GO TO THE DANCE IN MY SPORT CLOTHES!

BRIDES IN LOVE



IT WAS WHILE WE WERE DANCING THAT I OVER-HEARD JEAN TURNER...

WELL, I'LL INTRODUCE YOU, DICK, BUT YOU'LL GET NO-WHERE!

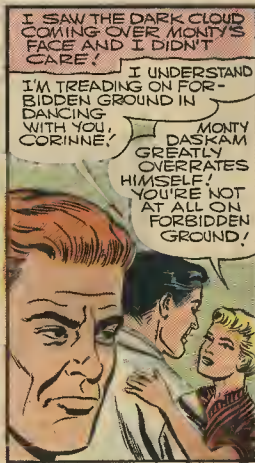
I'LL RISK THAT, JEAN, JUST INTRODUCE ME!



CORINNE, THIS IS DICK VAN DRU! HE'S THE LIGHTING COMPANY'S NEW ASSISTANT MANAGER!

I'D LOVE TO DANCE WITH YOU! PERHAPS WE CAN CHANGE PARTNERS FOR THE NEXT DANCE!

HOW DO YOU DO?



I SAW THE DARK CLOUD COMING OVER MONTY'S FACE AND I DIDN'T CARE!

I'M TREADING ON FOR-BIDDEN GROUND IN DANCING WITH YOU, CORINNE!

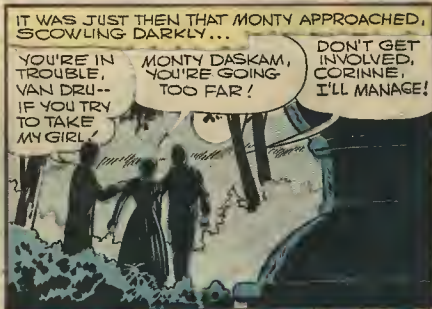
I UNDERSTAND MONTY DASKAM GREATLY OVERRATES HIMSELF! YOU'RE NOT AT ALL ON FORBIDDEN GROUND!



WHEN THE MUSIC STOPPED, WE WALKED OUTSIDE...

I'M GOING TO RISK EVEN GREATER TROUBLE... I'M GOING TO ASK IF I MAY SEE YOU TOMORROW?

YES, OF COURSE!

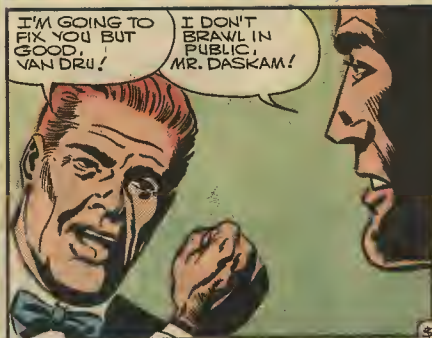


IT WAS JUST THEN THAT MONTY APPROACHED, SCOWLING DARKLY...

YOU'RE IN TROUBLE, VAN DRU-- IF YOU TRY TO TAKE MY GIRL!

MONTY DASKAM, YOU'RE GOING TOO FAR!

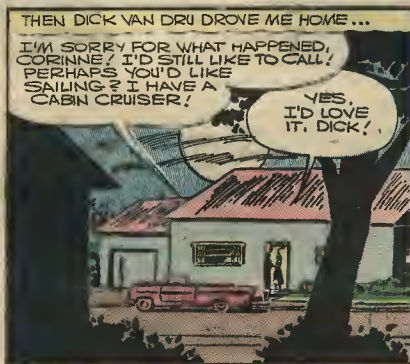
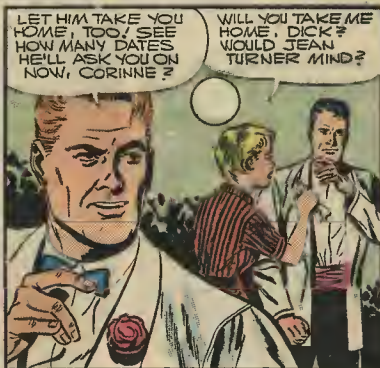
DON'T GET INVOLVED, CORINNE. I'LL MANAGE!



I'M GOING TO FIX YOU BUT GOOD, VAN DRU!

I DON'T BRAWL IN PUBLIC, MR. DASKAM!

BRIDES IN LOVE



SUNDAY NIGHT... WHAT A WONDERFUL DAY TO HAVE STARTED SO BADLY! DICK DROVE TO THE CLUB AND TOOK ME TO HIS BOAT! I WAS IN THE CABIN, WHEN...



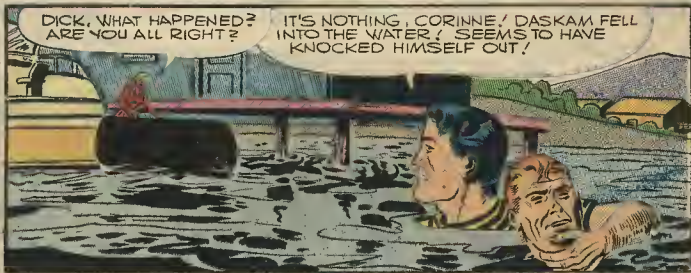
BRIDES IN LOVE



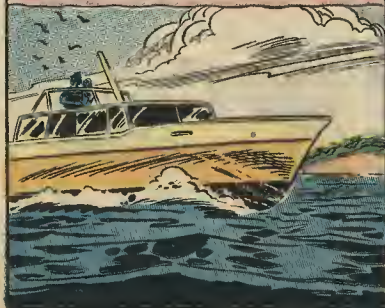
I
HEARD
THE
SPLASH-
AND
CAME
RUNNING
FROM
THE
CABIN...

DICK, WHAT HAPPENED?
ARE YOU ALL RIGHT?

IT'S NOTHING, CORINNE! DASKAM FELL
INTO THE WATER! SEEMS TO HAVE
KNOCKED HIMSELF OUT!



DICK RETURNED TO HIS LOCKER AND
CHANGED TO DRY CLOTHES! THEN
NEITHER OF US THOUGHT AGAIN
ABOUT MONTY DASKAM...



MONTY
DASKAM
IS NO
LONGER
A PART
OF MY
LIFE! BUT
HIS RIVAL?
TONIGHT,
SIX MONTHS
AFTER I
MET DICK
VAN DRU,
HE ASKED
ME TO
MARRY
HIM! WE
WILL BE
MARRIED
IN JUNE!
AND, OH,
I LOVE
HIM
SO!



END

"WE'LL RIPPLE YOUR BODY WITH MUSCLES and LOAD T.N.T. IN YOUR FISTS"

Say **JOE LOUIS** and **TED KLUSZEWSKI**

Sluggo Ted shows how easy you can gain new strength.



Are You...

- Weak • Skinny
- Fat and Flabby
- Always Being Picked On?

Let Champions give you power and confidence...they promise solid new muscles in 10 days

I wish you could come with Ted and me to Lou Stillman's famous training headquarters... see for yourself how the Champions build their bodies and keep physically fit. It's easy to do and lots of fun!

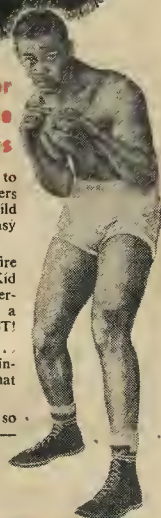
Are you fat and flabby? Watch Ted show his surefire method to remove fat. Tired and nervous? See Kid Gavilan's tested plan to liven you up. Want powerful shoulders? Football star Doak Walker has a proven body builder that gives you results...**FAST!**

If you want to be a star athlete or look like one... let these great Stars and me help you. Just 15 minutes a day makes you a real man — no matter what your size. Find out by mailing the coupon.

I'll send you my "Fight Secrets" for just 10¢ — so that you'll be sure to write me, Get off the bench — into the game. Send me the coupon right now!

Sincerely,

Joe Louis



Act Now... LET THESE CHAMPIONS POINT YOUR WAY TO ATHLETIC GLORY



BOB COUSY shows you how to sharpen your reflexes and develop stamina—no matter what your size—for basketball... handball... **IN LITTLE TIME.**



YOGI BERRA the American League's most valuable player, builds up your confidence... **LOTS OF FUN.**



DOAK WALKER gives you his special toughening method. Builds your shoulders and neck into "shock absorbers" for football... **WITH LITTLE EFFORT.**



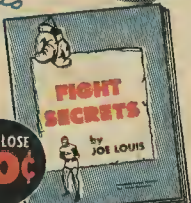
KID GAVILAN reveals his secrets of split-second timing... increases your resistance to fatigue with his tested training camp workout... **WORKS WONDERS.**

Win new popularity. Guaranteed to add solid inches to your chest. Easy... At Home... In less than 15 minutes a day!



THIS ADVERTISEMENT IS SPONSORED BY THE NATIONAL SPORTS COUNCIL

33 West 46th Street, New York 36, New York Dept. AL-76



ENCLOSE 10¢

MAIL COUPON TODAY

JOE LOUIS, c/o THE NATIONAL SPORTS COUNCIL, DEPT. AL-76
33 West 46th Street, New York 36, N. Y.

Dear Joe:

- ☐ Please send me absolutely FREE a full and complete explanation of how the National Sports Council can build me the right kind of body.
- ☐ Enclosed is 10¢. Please include your famous book **FIGHT SECRETS.**

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____

"RAINY ROMANCE"

Mrs. Ethel Belink was the kind of woman who liked to give advice. It didn't make any difference whether or not you needed it, or asked for it. She was on the shady side of forty if you wanted to be generous. If not, then she had passed the half century mark. One thing was certain. She was an efficient head of a department and had been with the Winston Research Company for a long long time.

"When you bake a cake," she told Janice Gibbons, "you should always preheat the pan. My grandmother taught me that secret and I am passing it on to you. Also when you bake an apple pie, be certain to make holes in your top crust with a fork."

"But I can't bake and I won't," insisted Janice Gibbons. "You should have seen what happened the last time I baked a cake for my boy friend. It came out hard like a brick, and Jack almost lost his two front teeth trying to bite into it. From now on, he buys the pie and cake in the local bakery shop. Says it pays to be on the safe side. He wants to keep his own teeth."

There was no way of really discouraging Mrs. Belink. Just now she was concentrating on a thin carrot-headed young girl of about twenty who had been with the firm for only five months. There was a coffee break in the afternoon and Mrs. Belink managed to be alone with Helen Maney.

"They say you can't keep a secret in this world," was the way she began the conversation. "Darling, don't you realize it is apparent to everyone in the office that you are in love with Howard Falk? Ah, ah, just don't say a word. After all, I am old enough to be your mother. He's a wonderful young man and certainly would be a good catch. But he's going to be a bachelor. He has a mother to whom he is completely devoted. She isn't very well. They live in Fairview. He flies his own helicopter and lands on the roof here every morning. That way it's only a twenty minute trip between office and home. Otherwise it would take almost two

hours by car. When a man is a bachelor for a long time, he gets certain set ways. So just forget him as a possible husband. Why not concentrate on some of the other men who are eligible? Jim Davis in the shipping department would be suitable for you. That is, if you like to play golf and tennis. Ben Webster is kind of shy. He likes recordings and goes in only for the opera stuff. Oh, my! I almost forgot to take care of the Van Cleef account. See you later."

With that, the giver of unasked for advice beat a quick and safe retreat. It was well executed for it didn't give Helen Maney a chance to either thank her or tell her to mind her own business. The young girl's reactions to the advice were mixed. She was a bit angry at the fact that her feelings had apparently been so noticeable. On the other hand, she realized there was such a thing as a lost cause. However, she hoped deep down in her heart that Howard Falk didn't fit into that category. It was Friday afternoon. She went back to her desk and the buzzer rang. She took a quick glance in her pocket mirror and then headed for the office of her superior.

"Anything you want, Mr. Falk?" she asked sweetly.

"Mr. Winston just called long distance from Los Angeles," began the tall handsome, black haired ex-athlete of State University. "Said we have to get the Mixum Company report out by tomorrow. I hate to ask you to do this, but could you come back on Saturday morning for about two hours? I would appreciate it very much."

Her answer was in the affirmative. There was a car pool but that Saturday Janice Gibbons didn't have to work. This meant Helen would have to take the bus. She went home with the girls and was rather quiet.

"The cat has your tongue?" asked Janice. "Or are you worried about the rain? It's coming down in buckets. If you have fishing boots, better wear

them tomorrow. Sorry I can't drive you out here."

Helen Maney lived in a small one room furnished apartment. She found she didn't have much of an appetite. The rain drops hit against the window pane. There was a harmoooy to them. She retired early and spent a restless night. In the morning she took a quick breakfast and then tuned in on the weather report.

"Unusual rain was not unexpected," said the announcer. "The Bahomea river is seven inches above normal. Be sure to take your umbrella, raincoat, and rubbers with you, folks."

The bus was twenty minutes late. When it stopped outside the plant, Helen Maney could spot the helicopter on the roof.

"That's the way to travel," acknowledged the bus driver. "So what if the roads are wet and crowded? The sky is your highway."

Helen Maney ran quickly to the main entrance of the plant. She managed to reach her objective without getting too much water down her neck. Ten minutes later she was seated next to Howard Falk's desk. They worked over the Mixum Company report. The telephone rang and Helen Maney answered it.

"State Police want to talk to you. Emergency."

Howard Falk listened for five minutes and then replied with one word.

"Yes."

He explained the terrible situation to the young lady at his side as the wind velocity outside increased.

"The Hillside Dam just gave way under the pressure of the water in the Bahomea river. The countryside is under two feet of water. Some sections are under five to ten feet of water. There's a small camp for children on Summer's Island. The water is up to the second story of the cottages. The children are on the roof. The police tried to get to them with motorboats. Can't be done. They know I have the helicopter here. Wanted to know if I would try to rescue the children and the counselors. Told them I would."

She never knew just what it was that prompted her to say with determination in her voice that she was going with him.

"You'll need me with you to help you with the children."

The two went up to the roof of the plant and into the helicopter. It seemed as though all the clouds were in a conspiracy to pour water down upon the land. State troopers were on a high level spot that was opposite Summer's Island.

"How are you going to land on top of the roofs?" asked Captain Fred Berman. "All the roofs come to a point, and you have to act quickly."

"Take the spare tire of the police patrol car," suggested Helen Maney. "Tie it with a strong rope to the helicopter. We can make it into a game. I'll go along and the children can be lifted one at a time into the cabin of the helicopter."

The State trooper was about to say no to the idea. What alternative did he have? Something had to be done to save those children before the water rose any higher.

"Go ahead and try it. It might work."

"It has to work," emphasized Helen Maney

Little Sally Wiener was the first child to be rescued by the helicopter. When landed safely on the ground she had a very interesting comment.

"Could we do it again?"

The helicopter had to be refueled and it continued its work. Helen Maney was tired. One of the rescued counselors offered to relieve her

"What I start, I finish," she told the helpful woman.

Before sunset all the children and counselors had been rescued. The water was now over the roofs of the cottages. Captain Fred Berman praised both of the rescuers.

"If it weren't for you two, I hate to think of what might have happened."

Howard Falk suggested that they both fly to Fairview. "A good warm meal will do both of us a lot of good. Mother doesn't cook anymore. We have a first rate cook."

Mrs. Theresa Falk welcomed the tired young lady. She looked at her and then spoke softly.

"The radio report credits you with the idea of the rescue tire. My son has spoken a lot about you. Seems to me, he hasn't been high enough in his praise of you."

With those words, Mrs. Theresa Falk left the room. Helen Maney found herself facing Howard Falk. He took her in his arms and kissed her.

"Supper's ready," said a voice from the kitchen.

"I think you'll like the name Falk better than Maney," was the way he proposed to her.

The cook wondered why there was no response. Mrs. Theresa Falk had the answer.

"The most important thing in the world isn't eating. It's love!"

THE END

BRIDES IN LOVE

The Dream

1 SAW YOU FIRST IN A DREAM...



YOU
WERE
THE
MOST
BEAUTIFUL
OF
ALL
THE
BEAUTIFUL
GIRLS
I'D
SEEN!
SOMEHOW
I
SEEMED
TO
KNOW
IT WAS A
DREAM
AND PRAY-
ED THAT I
SHOULD NOT
AWAKEN...



THE DREAM ENDED AND I LIVED ONLY TO
RECAPTURE YOUR PICTURE IN MY MIND!
THEN ONE DAY ...



I CANNOT REMEMBER THE WORDS I
SPOKE TO YOU! ALL I REMEMBER IS
THAT WE WALKED ARM-IN-ARM...



AND ONE DAY LATER, THE DREAM CAME
TRUE!



BRIDES IN LOVE

My Heart KNEW

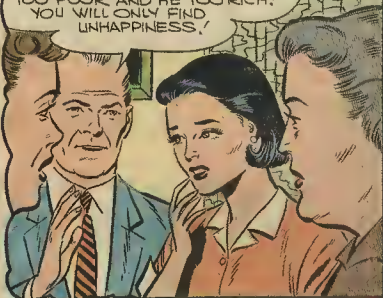
YOU WERE FAR ABOVE ME AND YET I SOARED THE HEIGHTS TO WHERE YOU WERE AND YOU TOOK ME IN YOUR ARMS AS IF YOU HAD BEEN WAITING FOR ME...



51195

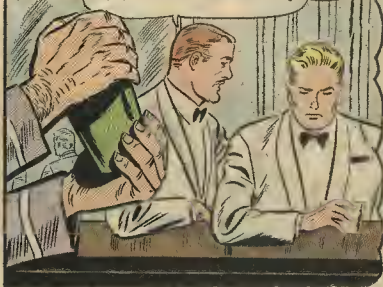
PEOPLE I KNOW, ESPECIALLY THE OLDER PEOPLE, SAID ...

IT WILL NEVER WORK! YOU'RE TOO POOR AND HE TOO RICH! YOU WILL ONLY FIND UNHAPPINESS!



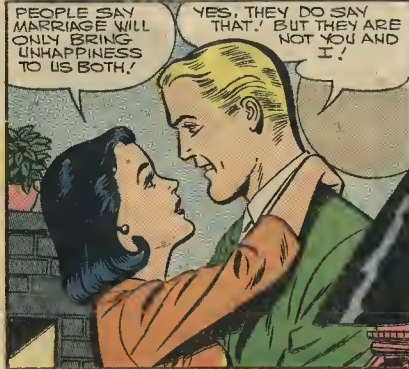
AND YOUR FRIENDS ALSO SAID ...

'IT WON'T WORK, MAN! SHE'LL DISGRACE YOU AMONG YOUR SET! SHE WON'T MIX WITH YOUR KIND!'



PEOPLE SAY MARRIAGE WILL ONLY BRING UNHAPPINESS TO US BOTH!

YES, THEY DO SAY THAT! BUT THEY ARE NOT YOU AND I!



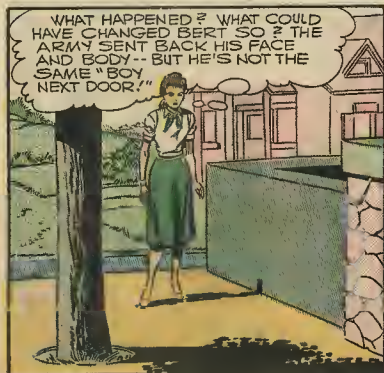
AND WHEN YOU KISSED ME, I KNEW MY HEART HAD TOLD ME THE TRUTH... FOR LOVE KNOWS NO BARRIERS, EXCEPT LACK OF LOVE IT-SELF!



END

BRIDES IN LOVE

The Boy Next Door

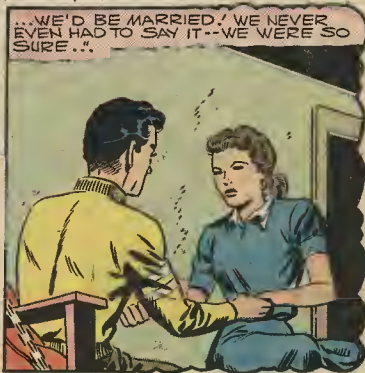


BRIDES IN LOVE

"WEREN'T WE HIGH SCHOOL SWEETHEARTS? EVERYBODY ACCEPTED THE FACT THAT SOMEDAY..."



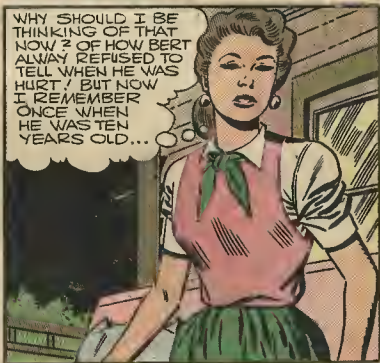
...WE'D BE MARRIED! WE NEVER EVEN HAD TO SAY IT--WE WERE SO SURE..."



HOW SWEET BERT ALWAYS WAS IN THOSE YEARS BEFORE THE ARMY TOOK HIM! SO RELAXED, SO EASY TO BE WITH!



WHY SHOULD I BE THINKING OF THAT NOW? OF HOW BERT ALWAYS REFUSED TO TELL WHEN HE WAS HURT! BUT NOW I REMEMBER ONCE WHEN HE WAS TEN YEARS OLD...



"HE FELL OUT OF A TREE..."

NOW-- I'M NOT HURT! LEAVE ME ALONE!

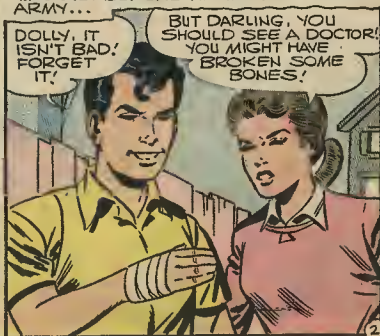
ARE YOU SURE? THAT WAS A LONG FALL!



AND HE NEVER CHANGED! THE LAST TIME WAS JUST BEFORE HE WENT INTO THE ARMY...

DOLLY, IT ISN'T BAD! FORGET IT!

BUT DARLING, YOU SHOULD SEE A DOCTOR! YOU MIGHT HAVE BROKEN SOME BONES!



Stop being a **SKINNY** Weakling like I was →

Pal!

WIN
\$100.00
as I
just
did

YOU CAN DO ALL I DID
IN 10 MINUTES OF FUN A DAY

(Before)

Quickly **GAIN 25 LBS.** of
HANDSOME, POWER-PACKED
MUSCLES all over! like I did.

Like me—**IMPROVE** your **HE-MAN LOOKS 1000%!**

WIN NEW STRENGTH!
WIN NEW POPULARITY!

Come on PAL, Now YOU give me
10 PLEASANT MINUTES A DAY
In Your Own Name Like Jim did
and I'll give you A NEW HE-MAN BODY
for your OLD SKELETON FRAME



NO! I don't care how skinny
or flabby you are I'll
make you **OVER** by the SAME
method I turned myself from
a wreck to the strongest of
the strong. Why can't I do for you what
I did for MANY THOUSANDS of skinny
fellows like you?

Develop YOUR 520 MUSCLES
gain Pounds, INCHES FAST!

YES! You'll see **INCHES** of **MIGHTY**
MUSCLE added to your **ARMS**
and **CHEST**. Your **BACK** and
SHOULDERS broadened. From
head to heels you'll gain **SIZE**,
POWER, **SPEED**. You'll be A
WINNER IN EVERYTHING you
tackle.

Mail the **ALL FREE Coupon** and get **PHOTO BOOK**

YOU CAN
WIN
A **"BIG-15"**
SILVER CUP
as I just did
with YOUR
NAME
engraved on it!



Everybody
adores
Jim's build
NOW
He's a
WINNER
IN ALL
SPORTS

I Mailed the Coupon
and got these

**5 PICTURE
PACKED**

He-Man Courses

Which YOU can NOW get

FREE

Before \$1 price
goes back

Millions Sold
for
\$1.00

1. **HOW TO BUILD A MIGHTY CHEST**
By GEORGE F. JOWETT
2. **HOW TO BUILD A MIGHTY ARM**
By GEORGE F. JOWETT
3. **HOW TO BUILD A MIGHTY BACK**
By GEORGE F. JOWETT
4. **HOW TO BUILD A MIGHTY GRIP**
By GEORGE F. JOWETT
5. **HOW TO BUILD A MIGHTY LEGS**
By GEORGE F. JOWETT

LAST CHANCE — ALL FREE COUPON!

1. Photo Book of STRONG MEN

2. MUSCLE METER 3. FIVE COURSES

Call Me Now To
WIN \$100. etc.
Dept. CH-69

JOWETT INSTITUTE
220 FIFTH AVE., NEW YORK 1, N.Y.
Dear George: Please mail to me FREE JOWETT Photo Book of
Strong Men and a Muscle Meter, plus all 5 HE-MAN Building
Courses: 1. How to Build a Mighty Chest; 2. How to Build a
Mighty Arm; 3. How to Build a Mighty Back; 4. How to Build a
Mighty Grip; 5. How to Build Mighty Legs. Now all in one
volume. How to become a MIGHTY HE-MAN! ENCLOSED FIND 10c
FOR POSTAGE AND HANDLING (NO C.O.D.)

NAME _____ AGE _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

FREE!
ELIZABETH II
EMPIRE
STAMPS

and illustrated booklet

Rush coupon below *at once!* We'll send you one of the most exciting offers ever made to stamp collectors! Think of it!... from the far corners of the British Empire — Falkland Islands, Ceylon, Seychelles, South Africa, Tristan da Cunha, to name just a few — this generous collection of hard-to-get (mint and used) Elizabeth II stamps, Coronation and others. They're *all genuine, all different!* Think how they will grow in value! And now, if you act quickly, you can have them at *no cost*. But *that's not all!* Also included is a FREE copy of our popular, helpful illustrated "Stamp Collector's Guide"! **PLUS!** in handsome color, a beautiful reproduction and the fascinating story of the World's Rarest Stamp! Would you believe all this could be yours **FREE!** Well, rush the coupon now, and you'll get your **FREE** Elizabeth II stamps by return mail. Other valuable offers also included for your free inspection. Don't delay — this rare offer may be withdrawn soon! If coupon is clipped send 10c for postage and handling to **GARCELON STAMP CO., Dept. 7CCE, Calais, Maine.**

GET 3 BIG OFFERS FREE!

GARCELON STAMP CO., Dept. 7CCE, CALAIS, MAINE

Rush **FREE** Empire Stamps and other offers. Enclosed is 10¢ for postage and handling (PLEASE PRINT)

NAME _____
ADDRESS _____
CITY _____ STATE _____

RUSH TODAY! LIMITED OFFER!



BRIDES IN LOVE



I LOVE YOU, DOLL, JUST REMEMBER THAT!

I LOVE YOU TOO! TAKE GOOD CARE OF YOURSELF... FOR ME!

AT FIRST HIS LETTERS CAME REGULARLY! WHEN SUDDENLY THEY STOPPED, I TOLD MYSELF I HAD TO BE PATIENT-- HE PROBABLY WAS TOO BUSY...



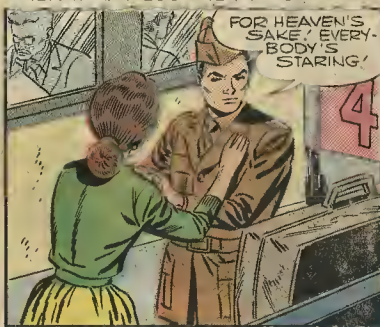
NO, DOLLY, NOTHING FROM BERT!

AT LAST THE WAITING WAS OVER...



BERT! BURT, DARLING!

INSTEAD OF THE WARM EMBRACE MY HEART HAD BEEN YEARNING FOR...



FOR HEAVEN'S SAKE, EVERYBODY'S STARING!

AND AS THE DAYS PASSED, HIS IRRITABILITY HUNG ON-- I WAS HURT... BUT I KEPT TELLING MYSELF IT WAS ONLY TEMPORARY...



FOR HEAVEN'S SAKE, DOLLY-- MUST YOU CROWD OVER LIKE THAT?

BUT THEN ONE DAY...

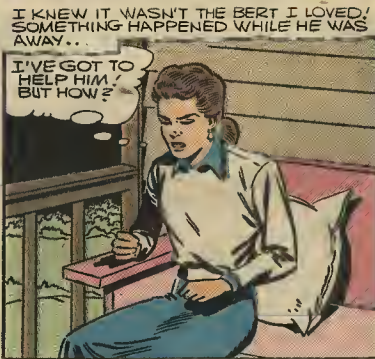
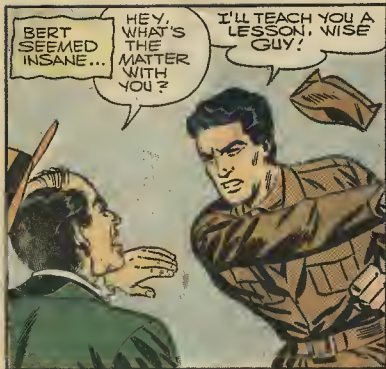


I'M AWFULLY SORRY...

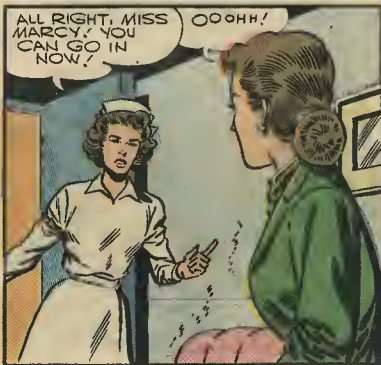
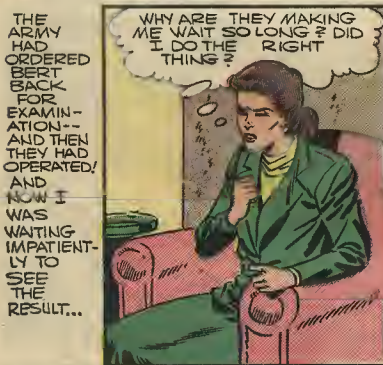
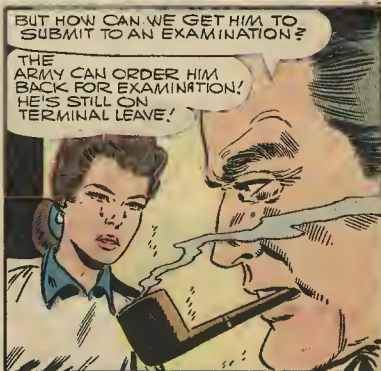
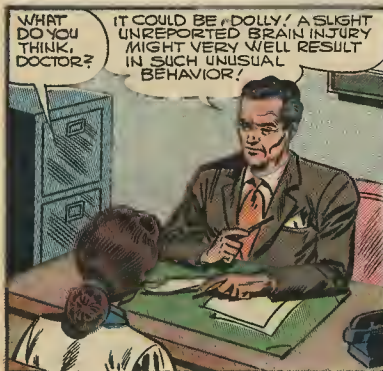
I TOUGHT TO PUNCH YOUR HEAD OFF!

BERT! PLEASE!

BRIDES IN LOVE



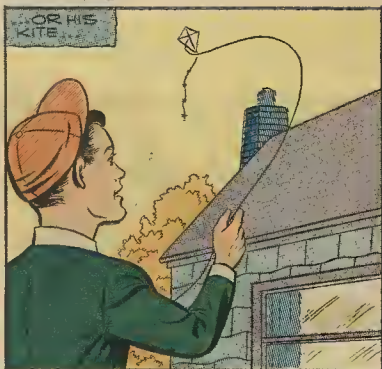
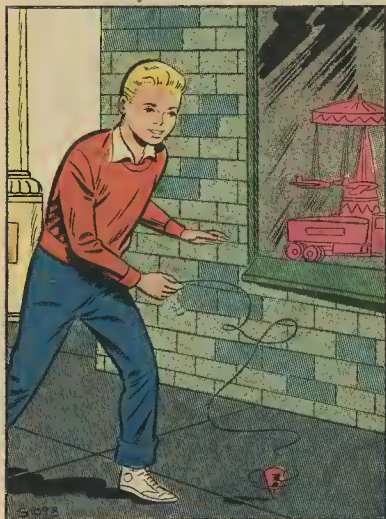
BRIDES IN LOVE



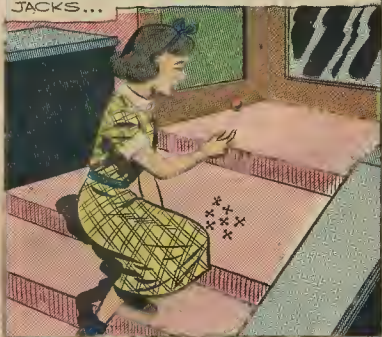
BRIDES IN LOVE

In The Spring...

A BOY THINKS OF HIS TOP...



... AND THE GIRL BRINGS FORTH HER JACKS...



BUT IN THE SPRING THE WORLD O'ER,
THE YOUNG MAN'S FANCY LIGHTLY
TURNS TO ...



THOUGHTS OF LOVE...



END

BRIDES IN LOVE

A lie, like a rumor, can sometimes get completely out of control... and a love based on such a lie can only lead to heartbreak, for eventually that lie will be...

EXPOSED



WHEN A GIRL IS LONELY IN A STRANGE COUNTRY SHE MAY TAKE TO DAYDREAMING!



MY MOTHER AND I CAME TO AMERICA THREE YEARS AGO FROM ONE OF THE OPPRESSED COUNTRIES OF EUROPE. MOTHER INVESTED THE LITTLE MONEY WE HAD IN A SMALL SHOP, BEING AN EXPERT DRESS-MAKER SHE WAS SOON ATTRACTING AN EXCLUSIVE WEALTHY CLIENTELE.

SOMEONE IS COMING SOON TO PICK UP THIS DRESS, TINA. I'M GOING OVER TO THE TAILOR TO GET A BOX FOR IT!

ALL RIGHT, MOTHER!



BRIDES IN LOVE

I WAS LOOKING THROUGH THE RACK OF DRESSES MOTHER HAD MADE WHEN ONE IN PARTICULAR CAUGHT MY EYE!

OH, HOW LOVELY!
IF ONLY I COULD
WEAR SUCH A
DRESS!



THE TEMPTATION WAS TOO GREAT! I WENT INTO THE TINY DRESSING ROOM AND SLIPPED IT ON! IT COULDN'T HURT TO PRETEND!

I'LL ONLY HAVE IT ON
FOR A MOMENT AND NO
ONE WILL EVER KNOW!



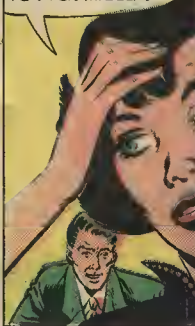
I STEPPED OUT FRONT TO VIEW MYSELF IN THE FULL-LENGTH MIRROR WHEN...

OH! YOU STARTLED ME!

NOT NEARLY AS
MUCH AS YOU
STARTLE ME...IS
MADAME WINARSKI
AROUND?



WHY, ER...SHE JUST
STEPPED OUT FOR A
MOMENT! I'M WAITING
FOR HER MYSELF!



I DON'T KNOW WHY I LIED...PERHAPS IT WAS HIS GOOD LOOKS...PERHAPS IT WAS HIS BIG SHINY LIMOUSINE PARKED OUTSIDE THE DOOR! ALL I KNOW IS THAT MY HEART WAS DOING STRANGE THINGS WITHIN ME!

MADAME WINARSKI MAKES ALL MY
CLOTHES! SHE'S SUCH A
WONDERFUL DESIGNER,
YOU KNOW! ARE YOU
PICKING SOMETHING
UP FOR YOUR...WIFE?

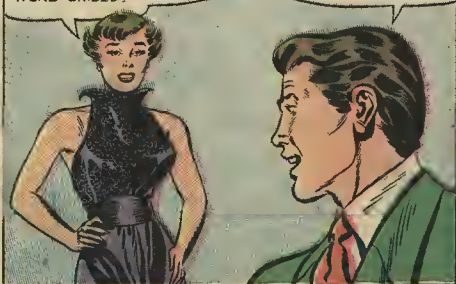
OH, NO!
DO I
LOOK LIKE
A MARRIED
MAN?



AND THEN THE LIE GREW!

MADAME WINARSKI WAS DRESS-
MAKER FOR THE ROYAL FAMILY,
OF GALATIA BEFORE WE
WERE EXILED!

ROYAL FAMILY? SAY,
HOW WOULD YOU LIKE
TO TELL ME ALL ABOUT
IT OVER DINNER...SAY...
TOMORROW NIGHT?



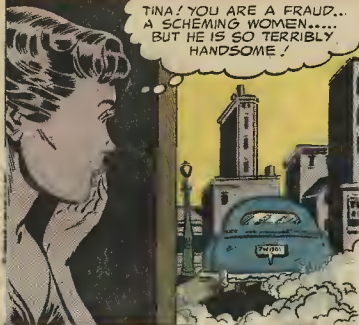
WHY, I'D BE DELIGHTED!
YOU MAY CALL FOR ME
AT 8! I'M STAYING AT
THE CARLTON
APARTMENTS!

IT'S A
DATE...OH,
HERE COMES
MME WINARSKI
NOW!



BRIDES IN LOVE

MOTHER GAVE THE HANDSOME STRANGER THE PACKAGE AND HE LEFT!



TINA! YOU ARE A FRAUD...
A SCHEMING WOMEN.....
BUT HE IS SO TERRIBLY
HANDSOME!

THE FOLLOWING EVENING I ARRIVED AT THE LUXURIOUS CARLTON HOTEL JUST BEFORE MARK! I BORROWED THE DRESS FOR THE OCCASION!



YOU LOOK ABSOLUTELY **RAVISHING**...
UH... SAY, I DON'T EVEN KNOW YOUR
NAME!

NOR I
YOURS!

I FABRICATED A ROYAL-SOUNDING SECOND NAME WHICH HE DIDN'T QUESTION! THEN HE TOLD ME HE WAS MARK TALBOT AND THAT HE OWNED A LARGE DIAMOND FIELD IN SO. AFRICA!



...BUT LET'S NOT TALK ABOUT
ME! HOW COME YOU NEVER
MARRIED A PRINCE OR
DUKE OR SOMETHING?

OH, I DON'T
KNOW...THEY'RE
ALL SO DULL!

AFTER DINNER WE WENT FOR A DRIVE THROUGH THE COUNTRY! THE SKY WAS LIKE A BLACK VELVET CURTAIN SET WITH GLITTERING DIAMONDS! I FELT A STRANGE TINGLING SENSATION SWEEP THROUGH ME!



LOOK AT ALL
THOSE STARS!
ISN'T IT A
BEAUTIFUL
NIGHT!

YOU MAKE IT
BEAUTIFUL, TINA!

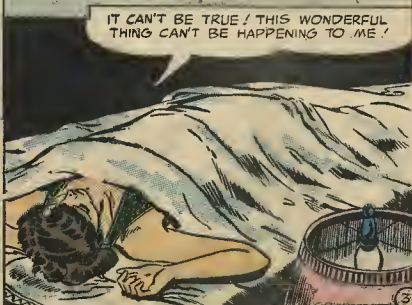
...UNTIL I WAS IN HIS ARM...



TINA...TINA,
I LOVE YOU SO!

OH, MARK,
DARLING!

THE NEXT TWO HOURS WERE LIKE A HAZY CLOUD! I DON'T KNOW HOW I MANAGED TO GET HOME AFTER MARK LEFT ME AT THE CARLTON, BUT LATER IN MY ROOM...



IT CAN'T BE TRUE! THIS WONDERFUL
THING CAN'T BE HAPPENING TO ME!

BRIDES IN LOVE

I SAW MARK EVERY NIGHT AFTER THAT! LIFE BECAME A WHIRLWIND OF DANCING, THEATRES, CHAMPAGNE AND MOONLIGHT!



MARK TOOK ME TO A COCKTAIL PARTY BEING GIVEN BY A "BUSINESS ACQUAINTANCE". I WAS WEARING A MAGNIFICENT GOWN THAT MOTHER HAD JUST FINISHED FOR A CLIENT.

DON'T BE SURPRISED IF I DISAPPEAR FOR A FEW MINUTES, DARLING. I'M TRYING TO PROMOTE A DEAL WITH OUR HOST, MR. VAN HOUK.

I'LL TRY NOT TO MISS YOU TOO MUCH, DEAREST!



IT WAS A GAY PARTY AND I WAS HAVING SUCH A WONDERFUL TIME THAT I HARDLY NOTICED WHEN MARK DISAPPEARED INTO THE LIBRARY!

WHO IS THAT RAVISHING CREATURE?

HAVEN'T YOU HEARD... SHE'S A BLUEBLOOD... ROYAL FAMILY IN EXILE OR SOMETHING!



SUDDENLY I WAS APPROACHED BY ONE OF THE FEMALE GUESTS!

EXCUSE ME, MY DEAR, BUT WHERE DID YOU GET THAT LOVELY GOWN?

I HAD IT MADE BY MME. WINARSKI! SHE DESIGNS ALL MY CLOTHES!



REALLY? MME. WINARSKI IS MAKING THAT EXACT GOWN FOR ME! SHE LED ME TO BELIEVE IT WAS AN ORIGINAL! WELL... THAT'S THE LAST TIME SHE'LL EVER SEE ME IN HER SHOP... OR ANY OF MY FRIENDS! I'LL RUIN THAT FRAUD!



A NEW SCIENTIFIC TOY!

NUTTY PUTTY

ONLY \$7⁰⁰

NUTTY PUTTY...

real crazy!!! A liquid solid! Amazing and fun! Roll into a ball, it bounces! Hit with hammer—it shatters! Pull it slowly—it stretches! Press it on a comic book and it steals a perfect impression in color... Leave it alone and it sinks into a tired little puddle. Comes in a leakproof plastic egg... You'll relax with this one—and really have a ball.

It is made of the wonder material your parents have read about in Life, Time, and other magazines. Truly a great new toy. This is the real THING.

BOUNCE IT..



HIT IT..



IT'S GREAT FUN!

MOLD IT...



STRETCH IT...

Order now
—Return this
rush coupon
with your
\$1.00

MONEY BACK GUARANTEE

LUCKY PRODUCTS DEPT. NCH

Carle Place, L. I., N. Y.

Gentlemen:

Here is my dollar. Please rush Nutty Putty. If I am not completely satisfied, I can return merchandise for full refund. Canada and foreign orders send \$1.50 postal money order.

Name _____

Address _____

City _____ State _____

BRIDES IN LOVE

AT THAT INSTANT I REALIZED THE MASQUERADE WAS OVER... I COULDN'T LET MOTHER BE RUINED BECAUSE OF MY DECEIT! I FELT MY WHOLE WORLD COLLAPSING AS I BLURTED OUT THE TRUTH!

NO, NO! IT'S I WHO AM THE FRAUD! MME. WINARSKI IS MY MOTHER, SHE DOESN'T KNOW THAT I'M WEARING THIS DRESS, IT'S YOURS! YOU MUST BELIEVE ME! I DID IT TO... TO...



THE SHAME AND HUMILIATION WERE TOO MUCH FOR ME TO BEAR! I BROKE THROUGH THE CROWD AND RAN! THE LAST THING I REMEMBER -- WAS MARK CRYING OUT TO ME!

TINA! WHAT'S HAPPENED? WHERE ARE YOU GOING?



I LEAPED INTO A CAB AND GAVE THE DRIVER MY ADDRESS. I DIDN'T STOP CRYING UNTIL I WAS HOME!



I SOBBED OUT THE WHOLE SORDID STORY TO MOTHER!

THERE, THERE, CHILD... YOU MADE A MISTAKE AND IT'S ALL OVER NOW! YOU SHOULD BE GLAD!

GLAD, MOTHER? WHY?



YOU WERE LIVING A LIE, TINA! SOONER OR LATER HE WAS BOUND TO FIND OUT... IT IS BETTER THAT IT HAPPENED NOW WHEN YOUR LOVE IS NOT TOO DEEP!

OH, MOTHER... YOU DON'T KNOW HOW MUCH I LOVE HIM!



THE NEXT WEEK WAS LIKE A NIGHTMARE! MARK WAS ON MY MIND CONSTANTLY, THE MEMORY OF HIS KISSES STILL FRESH ON MY LIPS! THE THOUGHT OF HAVING LOST HIM WAS UNBEARABLE!

TINA, YOU MUST EAT SOMETHING! YOU'LL MAKE YOURSELF SICK!

PLEASE, MOTHER, I'M NOT HUNGRY!



BRIDES IN LOVE

I TRIED TO FORGET MARK BY BUSYING MYSELF ABOUT THE DRESS SHOP! ONE DAY MOTHER ASKED ME TO HELP HER FIT A BRIDAL GOWN SHE WAS MAKING!

THE GOWN WAS ORDERED FOR SOMEONE EXACTLY YOUR SIZE... GO PUT IT ON SO I CAN SEE HOW IT LOOKS!



AS I HELD THE BEAUTIFUL WHITE SATIN, TEARS FILLED MY EYES! THIS MIGHT HAVE BEEN MY GOWN HAD I NOT BEEN SUCH A FOOL!

OH, MARK, MARK... WOULD YOU HAVE LOVED ME EVEN IF I HAD NOT PRETENDED TO BE A PRINCESS?



AH, TINA... ON YOU IT IS MAGNIFICENT! FOR YOUR WEDDING I SHALL MAKE YOU JUST SUCH A GOWN!

YOU ALREADY HAVE, MME WINARSKI!

MARK!

TINA, YOU LITTLE IDIOT! WHEN YOU TOLD ME YOU WERE OF ROYAL BLOOD, I FIGURED I DIDN'T STAND A CHANCE UNLESS I PUT UP A BIG FRONT! I DON'T OWN ANY DIAMOND FIELDS! MR. VAN HOUK DOES! I'M NOTHING BUT HIS BOOKKEEPER!



DARLING, WOULD YOU CONSIDER TAKING A PHONY TO BE YOUR HUSBAND?

YES... IF YOU DON'T MIND HAVING AN IMPOSTER FOR A WIFE!

WHICH ALL GOES TO PROVE THAT HONESTY IS THE BEST POLICY AND SOMETIMES REALITY CAN BE MORE WONDERFUL THAN ANY FABRICATION!



Up to a \$10 Portrait Studio Value Only \$1.

**Any
Photo
Copied**

20

**BILLFOLD
PHOTOS**

\$1

**Sent on
Approval**

Double-Weight, Silk Finish, Portrait Paper. Each (2½x3½ inch) PHOTO is beautifully DECKLE EDGED.

50 for only \$2

(Send No Money)

Just to get acquainted we will make you these NEW artistic, **BILLFOLD PHOTOGRAPHS** that are the rage for exchanging with school mates, as gifts and enclosures with greeting cards or in correspondence. **SEND NO MONEY**, just enclose your favorite snapshot or any size photo for 20 or 50 **BILLFOLD (Wallet) SIZE PHOTOS** (one pose) suitable for

framing and keepsakes. Used by thousands of students, teachers, job seekers, parents, movie stars and others. Original returned with your order. Pay postman on arrival plus a few cents for our C.O.D. and postage or enclose the money and we prepay. **3-day service.** Portrait studio quality and satisfaction guaranteed. Please send within 15 days to

MOVYLAND STUDIOS Dept. 168, 211 W. 7th St., Des Moines 2, Iowa



At
Almost

Please Give Me A Home
NO COST

Your NEW, Real, LIVE
MINIATURE DOG

I'll be happy to send you without you paying a penny, this lovable, young miniature DOG that is so tiny you can carry it in your pocket or hold it in one hand, yet it barks and is a reliable watch dog as well as a pet. You can keep it in a shoe box and enjoy many amusing hours teaching it tricks . . . active, healthy, intelligent and

SUPPLY LIMITED...Write Today!

clean. Simply hand out only 20 get-acquainted coupons to friends and relatives to help us get that many new customers as per our premium letter. I enjoy my own lively, tiny dog so much. It is such wonderful company that I'm sure you'll simply love one yourself.

Please send me your favorite snapshot, photo, or Kodak picture when writing for your Miniature Dog. We will make you a beautiful 5x7 inch enlargement in a handsome "Movietone" frame SO YOU CAN TELL YOUR FRIENDS about our bargain hand-colored enlargements when handing out the get-acquainted coupons. Just mail me your favorite snapshot, print or negative NOW and pay the postman only 19c and a few cents for our C.O.D., plus postage when your treasured enlargement arrives and I'll include the "Movietone" frame at no extra cost. Your original returned with your enlargement and frame. Also include the **COLOR OF HAIR AND EYES** with your picture, so I can also give you our bargain offer on a second enlargement artfully hand colored in oils for natural beauty, sparkle and life, like we have done for thousands of others.

I'm so anxious to send you a miniature dog that I hope you will send me your name, address and favorite snapshot, right away and get your 20 enlargement coupons to hand out. Mrs. Ruth Long, Gift Manager.

DEAN STUDIOS

Dept. X-455, 211 W. 7th St.
DES MOINES 2, IOWA

MRS. RUTH LONG
 DEAN STUDIOS, DEPT. X-455
 211 W. 7TH ST., DES MOINES 2, IOWA
 I would like to receive the miniature dog.
 Please send me premium letter and 20 coupons.
 Enclosed find snapshot or negative for enlarging.
 Color _____ Color _____
 Eyes _____ Hair _____
 Name _____
 Address _____
 City _____ State _____

Don't Be Half A Man!

Let Me PROVE I Can Make You a REAL HE MAN
from Head to Toe—in Just 15 Minutes a Day!

ARE YOU:

- Skinny and Run Down?
- Always Tired?
- Nervous?
- Shy and Lacking in Confidence?
- Overweight and Short of Breath?
- Constipated or Irregular?
- Suffering from Bad Breath?
- Troubled by Pimples and a Poor Complexion?
- Slow at Sports?
- Do you Want to Gain Weight?
- Are You Ashamed of your Half-Moa Build?

Nobody would ever call an Atlas Champion "Half A Man." They wouldn't dare. And nobody has to settle for "Second Best" . . . be "pushed around" by huskier fellows . . . or go through life feeling HALF-ALIVE. CHARLES ATLAS, himself, tells you what you can do about it—and FAST—right on this page!

Take a good honest look at yourself! Are you proud of your body or are you satisfied to go through life being just "half the man" you could be?

NO MATTER how ashamed of your present physical condition you may be—how old or young you are—you have the DORMANT muscle power in your God-given body to be a real HE-MAN. Believe me, I know because I was once a 97-pound HALF-ALIVE weakling. People laughed at my build . . . I was ashamed to strip for sports . . . shy of girls . . . afraid of competition.

Then I discovered the secret that changed me into "The World's Most Perfectly Developed Man." The secret I have shared with thousands of fellows like you to turn them into marvelous physical specimens—REAL HE-MEN from head to toe!

My Secret Builds Muscles FAST!

My Secret—"Dynamic Tension"—will turn the trick for you FAST! It's the NATURAL easy method you can practice right in the privacy of your own room—JUST 15 MINUTES EACH DAY—while your scrawny chest and shoulder muscles swell so big they almost split your coat seams . . . you get sledge hammer fists, a battering ram punch . . . ridges of solid stomach muscle . . . mighty legs that never tire!

NO theory. No gadgets or contraptions. When you develop your strength through "Dynamic Tension," you can laugh at artificial muscle makers. You simply use the SLEEPING muscle-power in your own body almost unconsciously every minute of the day—walking, bending over, etc.—watch it increase, and multiply until you're covered with a brand-new suit of beautiful SOLID MUSCLE. You're a REAL HE-MAN!

Charles Atlas

Holder of the title
"The World's
Most Perfectly De-
veloped Man."



GLASS TROPHY
GIVEN AWAY

Be the envy of friends! Win this strikingly handsome "Atlas Champions" trophy, over 1½ ft. high! All pupils eligible

Here Are Just a Few of the Men I've Turned into Atlas Champions!

Five Inches of New Muscles
"That is what you have done for me—in almost no time."
—C. W., W Va



"New Health and Strength"
"I feel like a lion. I can easily lift 165 pounds. You gave me new health, strength, and a perfect build."
—W D., N Y.



Proud of His Build Now
Gained 20 pounds. "My whole upper trunk is now in proportion to the rest of my body. I'm really proud of my body, thanks to you."
—P V Va.



Makes Wonderful Progress
"I am sending you this snapshot showing my wonderful progress."
—W G., New Jersey

FREE My 32-Page Illustrated Book is Yours—
Not for \$1.00 or 10c—But FREE

Send NOW for my famous book, "Everlasting Health and Strength." 32 pages, packed from cover to cover with actual photographs, valuable advice, answers many vital questions. This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your life! Rush the coupon to me personally. CHARLES ATLAS, Dept. 3257, 115 East 23rd St., New York 10, N. Y.



CHARLES ATLAS, Dept. 3257
115 East 23rd St., New York 10, N. Y.

Send me—absolutely FREE—a copy of your famous book, "Everlasting Health and Strength"—32 pages, crammed with actual photographs, answers to vital health questions, and valuable advice to every man who wants a better build. I understand this book is mine to keep, and sending for it does not obligate me in any way

NAME _____ AGE _____
(Please print or write plainly)
ADDRESS _____
CITY _____ Zone No _____ State _____
(if any)
☐ If under 16 years of age check for booklet A.

Boys! Girls! Men! Women!

Thrilling, New, First-Time
Ideas in Christmas Cards
Will Bring You

MORE EXTRA MONEY

Quicker Easier
THAN EVER BEFORE!

For Example: YOU CAN MAKE
\$50⁰⁰ for selling only
50 boxes of our
900 line. Samples Free!

To Prove This we'll send you our famous
21-Card "Feature" Christmas Assortment on
approval and FREE samples of our exquisite,
big-variety Special Value Personal Christmas
Card Lines PLUS full-color Catalog of our com-
plete, money-making line. Just mail the coupon
below. You'll be glad you did.

Here's \$75.00 to \$500.00
for Your Spare Time

You don't need any experience. This is the
fastest, easiest way to make all the
extra money you need, and more,
in your spare time! Simply show
these spectacular, new, first-time
ideas in Christmas Cards at low
prices. All your friends and neigh-
bors will fall in love with them on
sight. Last year thousands of
Wallace Brown folks made \$70.00,
\$200.00, \$500.00 and even more
this easy, simple way. It's fun! Join
them by mailing this coupon NOW.

ORGANIZATIONS: Churches, clubs,
veterans' auxiliaries, etc., can now
add hundreds of dollars to their
treasuries with these fast sellers.
Give organization name on coupon
for Fund-Raising Plan.

WALLACE BROWN, Inc.
11 East 26th Street, Dept. S-123
New York 10, N. Y.



"FEATURE" 21-CARD ASSORTMENT

Our leading seller... your
leading money-maker



**GAY, CHEERY CHRISTMAS
ASSORTMENT**

Every card a clever surprise!



LOVABLE, WINSOME ANGELS

Each a charming expression
of Christmas.



**NEWEST IDEA IN
EVERYDAY CARDS**

Exclusive sensational seller



**SCRIPTURE-TEXT
CHRISTMAS ASSORTMENT**
21 inspiring Religious Cards



TALL, SLIM AND SMART
A "new look" in Christmas Cards



CHRISTMAS SCENES ENSEMBLE
Glittered with sparkling
iridescent party "xmas" sheen

76 MONEY-MAKERS

Best Wallace Brown Line in 36 years. Free
Catalog shows many more fast sellers: Gift
Wrappings, Everyday Greeting Cards, Deco-
rated Stationery, Novelty Gifts, Floral Napkins,
Children's Books. All bring you more money.

Paste This Coupon on Postcard or Mail in Envelope

Wallace Brown, Inc., Dept. S-123
11 East 26th St., New York 10, N. Y.

Please rush 21-Card "Feature" Christmas Assortment
on approval—plus FREE samples of Personal Christmas
Cards and FREE Catalog and money-making plans.

Name

Address

City & Zone 31070

If writing for an organiza-
tion, give its name